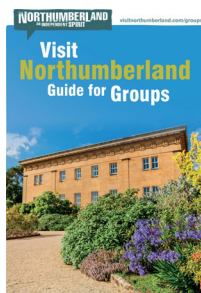


Group Travel Partnership

Now entering its second year, the Group Travel Partnership promotes Northumberland to the groups market as a destination. The partnership runs from April 2017-March 2018.

Full Partner - Open to any Northumberland business wanting to attract more groups. For £295 (ex VAT, £50 per additional site) partners will:

- Get a half page feature in the Guide for Groups publication
- Have an enhanced group travel business listing on visitnorthumberland.com/groups
- Appear in at least one itinerary/town guide on visitnorthumberland.com/groups
- Benefit from promotion in our regular email newsletters to the group travel database
- Get priority in familiarisation trip opportunities
- Have the opportunity to attend a trade show on the Northumberland stand as a key sponsor (extra cost, max 2 per show)
- Benefit from all other group travel activity (tbc, last year included advertising and UK Inbound Membership)



Blue Badge Guide Partner - For Blue Badge Guides. For £95 (ex VAT) BBG partners will:

- Have a listing on the Guides page of the group travel publication
- Have a basic group travel business listing on visitnorthumberland.com/groups
- Have the option to submit itineraries with their contact details to be featured on visitnorthumberland.com/groups
- Get priority in familiarisation trip opportunities
- Have the opportunity to attend a trade show to represent Northumberland alongside Northumberland Tourism (subject to availability)
- Benefit from all other group travel activity (tbc, last year included advertising and UK Inbound Membership)

To become a Group Travel Partner for 2017-18 please contact Rachel Williamson

rachel.williamson@northumberlandtourism.co.uk

01670 794 522

Northumberland
TOURISM